



LIFE ISN'T
PERFECT
BUT YOUR
HAIR
CAN BE

SALON PROFESSIONAL CARE SERIES

 **Kera Advance**
PROFESSIONAL

₹ 2,175
1000 ml



KERA ADVANCE PRE-TREATMENT DEEP CLARIFYING SHAMPOO

Kera Advance Professional Keratin Care Pre Shampoo Remove all residues & impurities prepared for straight treatment specially formulated to remove all residues and impurities that cling to the hair shat after deep cleansing, advanced time elevating technology then opens the cuticles and prepares hair to receive professional treatments.

Directions: Apply to wet hair, work evenly through hair from roots to ends. Rinse thoroughly repeat again if necessary.

Warning : For external use only. If irritation or rash appears discontinue use avoid contact with eyes. Avoid inhalation.

Ingredients : Hydrolysed Soy Protein, Water (Aqua, EAU), Cocamide (MEA, Acetylated Glycol Stearate, Sodium Chloride, Perfume, Hydrolyzed Keratin, Betaine, Argania Spinosa Kernel Oil, Ethyl Oliviate, Macadamia Ternifolia Seed Oil Hydrolyzed Collagen, Hydrolyzed Corn Protein, Panthenol, Hydrolyzed Wheat Protein, Methylisothiazolinone

*Lets Your
Hair Live*



01

₹ 14,000
1000 ml



KERA ADVANCE REPAIR TREATMENT

Kera Advance Professional Keratin Repair Treatment reduce application time for weightiness and healthy looking hair. Intense treatment that softens smoothen and straighten. Restore the health of hair and get incredible natural smoothing and shine. Can washing the hair after 8 hours not have to wait 3 days. The result can last for 4 months.

Directions

1. Washing hair by clarifying shampoo gentle massage rinsing repeat the operation 1 time.
2. Blower hair to about 60% dry.
3. Separate the hair into few equal parts and secure each section with a clip.
4. Pour from 20ml to 50ml of 24 hours keratin smoothing treatment in a bowl and put on the gloves.
5. Hold an entire section near the nape. Apply the product from the section near the roots, open the sections apply the product on from roots to ends. Repeat on all four sides of section, from the roots to end, making sure the whole length of hair is covered by the product. Do not over saturate
6. Repeat the same application procedure on the over section.
7. Place the plastic cap over the hair and heating 20 minutes.
8. Remove the plastic cap. Comb hair thoroughly with a fine tooth comb removing excess product from hair. Blow hair 100% dry. Divide hair into several sections. Using 220 c flat iron, starting from nape, taking one oblique inch (not too much) section from hair. 10 times for healthy hair, 8 times for damaged hair till hair feel dry. If the end of the hair severely damaged or split, cautiously go over the ends fewer times and slowly with the flat iron to prevent the further damage.
9. Rinse the hair
10. Apply keratin care mask and work it through the hair leave on for 5 minutes. Rinse again.
11. Blow dry hair.

Ingredients:

Water (Aqua, EAU), Cetearyl Alcohol, PEG-20 Stearate, Spinosa Kernel Oil, Hydrolyzed Collagen, Glyoxal, Perfume, Hydrolyzed Keratin, Caramel, Macadamia Ternifolia Seed Oil, Hydroxyethyl Cellulose, Argania Spinosa Kernel Oil, Hexyl Cinnamal, Hydrolyzed Soy Protein, Hydrolyzed Corn Protein Hydrolyzed Wheat Protein.

₹ 2,450
1000 ml



KERA ADVANCE KERATIN+ SMOOTHING SHAMPOO

Kera Advance Keratin Smoothing Shampoo smooth straight is a Professional hair care line formulated to help control and smooth chemically straightened hair. Enriched with herbal extract to help damaged hair. The formula with new cell perfector technology it help protect, condition and moisturize for healthy looking, silky shiny hair and restore the inner structure for natural strength & elasticity.

Directions :

Work into wet hair and lather with a gentle massaging motion. Rinse follow with professional Keratin Hair Shampoo. In case of contact with eyes, rinse them immediately.

Ingredients :

Shea Butter, Collagen, Meadimeticone, Sodium, Lauroyl, Glycol, distearte, Lyzed keratin, Sodium Denzote, Perfume fragrance, Hydrolyzed keratin, Silk aminoacid. Keratin aminoacid, Caprylygol, phenozyethanol hydrate. Linalool Limonene. Glycerine, Aqua distilled mineral water, EDTA Disodium, sodium cocoyl isethionate, polyquatemium 10, cocamide MEA, Laureth-10, Lauryl Glucoside, Almond oil, Shea Butter, Jojoba oil, PEG-8 Ester, Iscaguard PEG, Cocamido Propyl Betaine, Ceteraeth-60, Myristyl Glycol.

*Lets Your
Hair Live*



03

₹ 2,500
1000 ml



KERA ADVANCE KERATIN+ SMOOTHING MASK

Kera Advance Smoothing Mask Help makes your hair stay silky with this keratin infused anti-frizz masque. The defense mask will seal strands to fight humidity and frizz, leaving locks gorgeously smooth.

Directions :

Use twice weekly on towel dry hair, after Kera Advance professional shampoo. Leave for 5-7 minutes, rinse well.

Ingredients :

Shea Butter, Collagen, dimehicone, thenoxyethonl, limonine hydrolyged wheat protein, polyquaternium 38, quaternium 89, Water glycerince, Glycol disterate, aqua, centearyl alcohol, dehentrimonium chloride, nethylcarden, Silicon quaternium timeticone, benzyl salicylate, linalool, hydrolyzed, perfume (fragrance).



*Your hair
is 90% of
your selfie.*

04

KERA ADVANCE KERATIN+SMOOTHING SHAMPOO

Keratine Smoothing Shampoo smooth straight is a Professional hair care line formulated to help control and smooth chemically straightened hair. Enriched with herbal extract to help damaged hair. The formula with new cell perfector technology it help protect, condition and moisturize for healthy looking, silky shiny hair and restore the inner structure for natural strength & elasticity.

Directions :

Work into wet hair and lather with a gentle massaging motion. Rinse follow with professional Keratine Hair Mask. In case of contact with eyes, rinse them immediately.

Ingredients :

Sea Butter, Collagen, Meadimeticone, Sodium, Lauroyl, Glycol, distearte, Lyzed keratin, Sodium Denzote, Perfume fragrance, Hydrolyzed keratin, Silk aminoacid. Keratin aminoacid, Caprylygol, phenozyethanol hydrate. Linalool Limonene. Glycerine, Aqua distilled mineral water, EDTA Disodium, sodium cocoyl isethionate, polyquatemium 10, cocamide MEA, Laureth-10, Lauryl Glucoside, Almond oil, Shea Butter, Jojoba oil, PEG-8 Ester, Iscaguard PEG, Cocamido Propyl Betaine, Ceteraeth- 60, Myristyl Glycol.



₹ 750
300 ml

remember to
*Flip your
 hair* and enjoy life.



KERA ADVANCE KERATIN+SMOOTHING MASK

Kera Advance Smoothing Mask Help makes your hair stay sleek with this keratin infused anti-frizz masque. The defence mask will seal strands to fight humidity and frizz, leaving locks gorgeously smooth.

Directions :

Use twice weekly on towel dry hair, after keratine professional shampoo. Leave for 5-7 minutes, rinse well.

Ingredients :

Sea Butter, Collagen, dimehicone, thenoxyethonl, limonine hydrolyged wheat protein, polyquatermium 38, quatermium 89, Water glycerince, Glycol disterate, aqua, centearyl alcohol, dehentrimonium chloride, nethylcarden, Silicon quaternium timeticone,benzyl salicylate, linalool, hydrolyzed, perfume (fragrance).

ADVANCE REPAIRING SYSTEM REPAIR
ALL CHEMICALLY TREATED HAIR

*love is in
the hair*



₹ 800
300 ml



06

₹ 750
50 ml

PROFESSIONAL
SMOOTH SHINE SERUM

ADVANCE NOURISHMENT HAIR SERUM WITH AVOCADO OIL

Deep Care for split ends hair, ultra-sleek, shiny finish, this polishing frizz resist formula instantly seals silky smoothness into hair & improves manageable all day.

How to use:

Apply serum to your hair, first, make sure your hair is soaking wet. Then, rub 2-3 drops of serum between your palms and evenly distribute it onto the mid section and ends of your hair.

Ingredients :

Avocado Oil, Cyclomethicone, Dimethiconol, Cyclopentasiloxane, Hexyl Salicylate, Linalool, Limonene, Citronellol, Light Liquid, Perfume, Paraffin, Vitamin-e Isopropyl Myristate, Vitamin E, Butylphenyl Methylpropional.



*love is in
the hair*



07



₹ 350
100 ml

PROFESSIONAL
SMOOTH SHINE SERUM

ADVANCE NOURISHMENT SHINE SERUM

Deep care for split end hair, ultra-sleek, shiny finish, this polishing frizz resist formula instantly seals silky smoothness into hair & improves manageability with long-lasting gloss. Keeping hair shiny & manageable all day.

How to use:

Apply serum to your hair, first, make sure your hair is soaking wet. Then, rub 2-3 drops of serum between your palms and evenly distribute it onto the mid section and ends of your hair.

Ingredients :

Argan Oil, Moroccan Oil, Cyclomethicone, Dimethiconol, Cyclopentasiloxane, Hexyl Salicylate, Linalool, Limonene, Citronellol, Light Liquid, Perfume, Paraffin, Vitamin-e Isopropyl Myristate, Vitamin E, Butylphenyl Methylpropional.

*I hope your
day is as nice as
your hair.*



KERA ADVANCE BOTOX PRE-CLARIFYING SHAMPOO

Deep Cleanse & Prepares for any Treatment

Open the cuticles & prepares hair to receive professional Botox pre shampoo - Prep hair properly with clarifying shampoo, which removes the residue, buildup, and impurities that interfere with Keratin Botox treatment result, and opens up the cuticle to enable maximum absorption and the longest - lasting result. Now you're ready with a beautiful blank canvas to create your "mane masterpiece!"

Ingredients :

Aqua, Panthenol, Sorbitol, Sodium Cocoyl Collagen Amino Acids, Cocoyl Sarcosine, Triticum Vulgaris Acid, Triticum Vulgaris Germ Oil, Glycerin, Linolenic Acid, Linoleic Acid, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Cocamide MEA, Sodium Chloride, Parfum, Disodium EDTA, Acetamide MEA, Hydrolyzed Keratin.

Extra Minerals & Vitamins
Formulated in France

remember to
Flip your
hair and enjoy life.



₹ 2175
1000 ml



09

₹ 11990
1000 ml



ADVANCE BOTOX REPAIR TREATMENT

Kera Advance Professional Botox Repair Treatment reduce application time for weightiness and healthy looking hair. Intense treatment that softens smoothen and straighten. Restore the health of hair and get incredible natural smoothing and shine. Can washing the hair after 8 hours not have to wait 3 days. The result can last for 4 months.

Directions :

1. Wash hair using KERA ADVANCE CLARIFYING SHAMPOO to open up the cuticles and deep clean hair. Wash hair 2-3 times for better performance.
2. Dry hasirs to 60-70% and apply the premium KERA ADVANCE BOTOX REPAIR TREATMENT starting from the nape. Emulsify hair and comb through to remove excess solution.
3. Leave solution on the hair for 20 minutes or less. Do not leave the solution longer as this will dry the hair.
4. Blow dry hair 100% with medium heat setting. Flat iron the hair section by section to activate the product and close the hair cuticles. For better result to set the iron according to hair tecture for healthy and frizzy soft hair and lower the heat depending on hair condition. Pass over each section 6 or more times for curly or kinky hair.
5. For better result, wash hair with KERA ADVANCE anti frizz sulfate free Daily Shampoo and mask.

Warning :

For external use only. If irritation or rash appears discontinue use. Avoid contact with eyes. Avoid inhalation. Gloves should be worn during this procedure.

Ingredients :

Water, Amodimethicone, Cetrimonium Chloride, Trideceth-12 Cocamidopropyl Betaine, Urea, Butylene Glycol, Polyquaternium-7, Hydrolyzed Corn Protein, Hydrolyzed Wheat Protein, Hydrolyzed soy Protein, Hydrolyzed Vegetable, Sorbitol, Fragrance, Hydrolyzed Keratin, Superlysoform, Protein PG-Propyl Silanetriol, D&C Red No.7

Extra Minerals & Vitamins

Formulated in France

10

₹ 2450
1000 ml



BOTOX AFTER-CARE SHAMPOO

Kera Advance Botox Repair Shampoo Infused with all 9 essential amino acids to provide hair with moisture and strength, as well as repairing surface damage. They also help to build hair, add shine, leaving hair looking and feeling smooth and silky. Amino Acids are the building block of proteins and necessary for many of the structures and functions of our hair. Our hair need 20 different amino acids to function on a daily basis. Our hair can produce 11 out of the 20 amino acids we need. The other 9 are named "essential amino acids" as it is essential, we need to consume them ourselves, whether this be through products. Kera Advance Professional HAIR BOTOX Premium Shampoo contains these 9 essential amino acids, necessary to improve tensile strength and build natural keratin and collagen within the hair.

Direction of Use :

Gently massage the shampoo on wet hair & scalp to work into lather. Leave the shampoo in hair for 2 to 3 minutes, to instant the repairing of cuticles Et then rinse thoroughly. Follow it up with Kera Advance Botox Mask to nourish and moisturize the cuticles.

Ingredients :

Sodium Lauroyl Sarcosinate Et Cocamide MEA laureth.10, Coco-Betaine, Glycerin, EDTA Disochur' Sodium Cocoyl Isethionate, Polyquaternium It not Distearate, Argan oil, Ceteareth-60, FAY1,51/ 41 Try tool, Iscaguard PEG Nasturtium officinale extra Tropaeolum majus extract.

Extra Minerals & Vitamins
Formulated in France



₹ 2,500
1000 ml



BOTOX AFTER-CARE MASK

Directions :

Kera Advance Professional Botox Hair Mask is design to strengthen the hair follicles, nourishes the roots & revitalize the scalp that leads to new life in hair which is naturally frizzy, wavy/curlly or chemically treated. Ginger Hair Mask locks moisture & at the same time strengthens the hair from fragile to strong. Ginger Hair Mask is unique combination of essential oils & our exclusive technology that hooks first time users to follow it as a regime. Designed to leave hair tangle free & gives silky touch even after several hair washes. Ginger Hair Mask does miracle on damaged & over processed hair, which are lifeless. Our personally curates hair spas will allow to continue desired hair length and enjoy healthy hair. This hair mask breathes life into lifeless hair and strengthens with its rebirth formula. FEATU RES & DETALC um Strenath & Ginger

FEATURES & DETAILS :

Makes Hair Fuller & Adds More Volume Maximum Strength & Ginger Protein For Healthy Hair Makes Hair Frizz Free Plus Longer The Ginger Botox Mask services be repeated every week for stronger & better results Locks in your hair color & makes your hair color more vibrant & Soft. INGREDIENTS: The key ingredients is the collagen marine extracts which adds fullness to the hair and repair the hair at the same time making it stronger as its highly enriched with nutrients including protein lipids, minerals, and vitamins which promotes hair growth, its has anti-inflammatory properties and anti-oxidants and anti-allergen activities which enhances regrowth. the inclusion of coconut oil protects and fights against insect bites, lice dandruff, stimulates hair regrowth into the folicates which contributes to hair length

HOW TO USE :

Use twice weekly on towel dry hair, after Kera Advance professional botox shampoo. Leave for 5-7 minutes, rinse well.

*Your hair
is 90% of
your selfie.*

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Kera Advance
PROFESSIONAL



MARKETED BY:

KERA ADVANCE PROFESSIONAL

Customer Care: 9310578838

Delhi Office Shop no, 986
West Sant Nagar Burari Delhi-110084



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THANK YOU
For Viewing Kera Advance Catalogue